

THE NETHERLANDS: YOUR NEXT M.I.C.E. DESTINATION



DESTINATION SPECIALS FOR THE NETHERLANDS BY ALLGANIZED

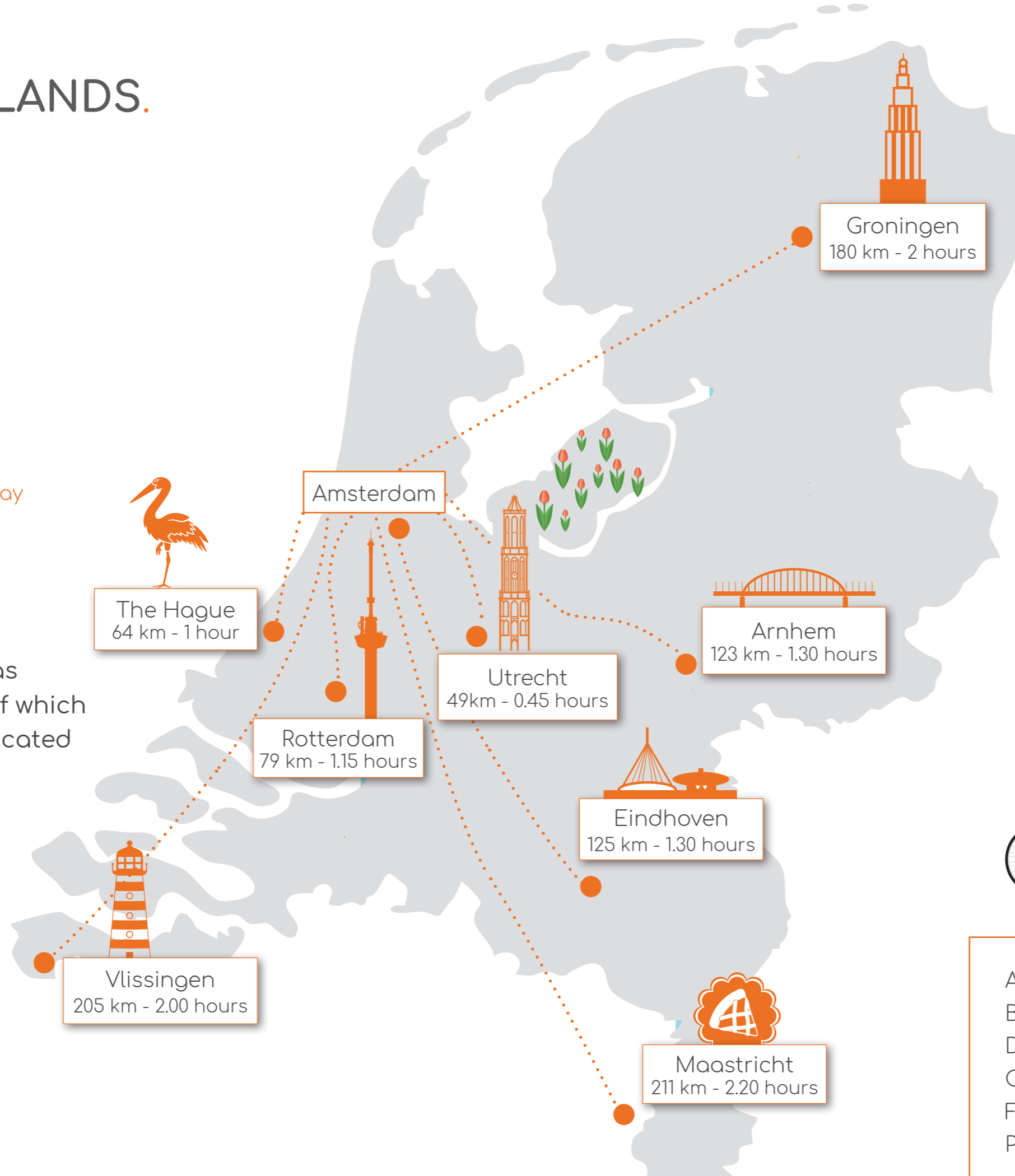
THE NETHERLANDS.

- Population ▶ 17.003.917
- Language ▶ Dutch
- Capital ▶ Amsterdam
- Water ▶ 18.41 %
- Surface ▶ 44.5643 km²

Schiphol airport.

- Flights ▶ 1.100 per day
- Train ▶ 160 trains per day

“The Netherlands has 1200 working windmills of which approximately 150 are located in North Holland.”



Public transport

The Netherlands is a small and densely populated country with a well-functioning public transportation system. Wherever you want to go, you can easily and comfortably travel to your desired destination by train, bus, tram, metro, or ferry.

Together, the Dutch cycle more than 15 billion kilometers a year. It is therefore not surprising that the Netherlands is known all over the world as a cycling country. There are more bicycles than residents in the Netherlands, namely 22.9 million!



- Antwerp ▶ 179 km - 2.15 h
- Brussels ▶ 210 km - 2.50 h
- Düsseldorf ▶ 230 km - 2.40 h
- Cologne ▶ 260 km - 3.00 h
- Frankfurt ▶ 440 km - 4.50 h
- Paris ▶ 500 km - 5.00 h

ABOUT THE NETHERLANDS.



“Dutch people are the tallest people in the world”

THE PEOPLE.

Dutch people are known for being very direct and honest in their communication style. They tend to speak their mind and are generally open-minded and tolerant. They are accepting of different lifestyles, cultures, and religions, and value diversity. The Dutch are a highly entrepreneurial people and have a strong tradition of business innovation. The Netherlands is home to many successful companies and startups in a variety of fields.

THE LANGUAGE.

The Dutch language, also known as 'Nederlands', is the official language of The Netherlands and one of the official languages of Belgium. It is a West Germanic language, closely related to German and English, and is spoken by over 24 million people worldwide. Dutch is spoken not only in the Netherlands and Belgium but also in Suriname, the Dutch Caribbean islands, and some parts of Germany.

Good morning = goedemorgen

Thank you = dank je wel

Have a nice day = fijne dag!

DUTCH CUISINE.

There are many restaurants in the Netherlands that focus on the cuisines of other countries and cultures. For example, restaurants with Italian, Turkish, Surinamese and Moroccan dishes. This diversity in cuisines reflects the diversity of Dutch society.

TULIPS.

The Netherlands is famous for its tulips, and they have become a symbol of Dutch culture and heritage. In the 16th century, tulips were introduced to the Netherlands from the Ottoman Empire and quickly became popular. By the 17th century, they had become a luxury item and a status symbol among the wealthy Dutch merchants, leading to a speculative market in tulip bulbs known as "tulip mania."



AMSTERDAM.

Amsterdam is the capital and largest city of the Netherlands. It is known for its rich history, beautiful canals, vibrant culture, and diverse communities. The canals - 'Venice of the North' - are lined with historic buildings, quaint houseboats, and picturesque bridges, making them a popular spot for tourists and locals alike. Amsterdam is also known for its vibrant nightlife with many bars, nightclubs, and coffee shops that are popular with both locals and tourists. The city has a rich cultural scene, with many museums, galleries, and theaters showcasing Dutch and international art and culture.



ROTTERDAM.

Rotterdam is the second-largest city in the Netherlands, located in the province of South Holland. It is known for its modern architecture, diverse cultural scene, and bustling port. One of the most famous attractions in Rotterdam is the Euromast, a tall tower that offers panoramic views of the city and the surrounding area. Rotterdam is also home to many other architectural marvels, including the Cube Houses, the Markthal, and the Erasmus Bridge. Rotterdam is a vibrant and dynamic city that offers a wide range of experiences and attractions for visitors to enjoy.

“The Euromast is an observation tower and is 185m high”



HAARLEM.

Haarlem is a historic city located in the province of North Holland, just a short distance from Amsterdam. It is known for its beautiful architecture, rich cultural heritage, and vibrant community. In addition to its cultural attractions, Haarlem is also a bustling city with a thriving economy, many businesses, and a vibrant nightlife. The city is known for its friendly and welcoming community, and is a popular destination for tourists and locals alike.

THE HAGUE

The Hague - Den Haag or 's-Gravenhage in Dutch - is the third-largest city in the Netherlands and the seat of government. It is located in the province of South Holland and is known for its rich history, stunning architecture, and international community. The Hague is a beautiful and historic city that offers a wide range of experiences and attractions for visitors to enjoy. Whether you're interested in politics, history, art and culture, or outdoor recreation, The Hague has it all.

EINDHOVEN.

Eindhoven is a city in the southern part of the Netherlands, located in the province of North Brabant. It is the fifth-largest city in the country and is known for its high-tech industries, modern architecture, and vibrant cultural scene. Eindhoven is a modern and dynamic city that offers a unique blend of culture, innovation, and creativity. Whether you're interested in art and design, technology and innovation, or nightlife and entertainment, Eindhoven is the place to be.

“Eindhoven is the largest city in the South Netherlands”

'S-HERTOGENBOSCH.

'S-Hertogenbosch, also known as Den Bosch, is a city in the southern part of the Netherlands, located in the province of North Brabant. It is known for its rich history, beautiful architecture, and vibrant cultural scene. One of the most famous attractions in Den Bosch is the Cathedral Church of St. John, a stunning Brabantine Gothic church with a Romanesque tower which dates back to the 13th century. The cathedral is known for its intricate carvings, stained glass windows, and beautiful organ.



MIDDELBURG.

The beaches of Middleburg are among the cleanest and widest in the Netherlands. You can enjoy long walks along the coastline, sunbathe on the sand, or take a dip in the clear waters of the North Sea. It's also a popular destination for water sports enthusiasts, with opportunities for surfing, sailing, kiteboarding, and much more. When we talk about Zeeland, we can't overlook the delicious mussels. Mussels are a famous delicacy from the Zeeland waters and are often served with fries and sauce.



“Vlissingen has the longest boulevard in the Netherlands”

VLISSINGEN.

Vlissingen is a historic port city located in the province of Zeeland in the southwestern part of the Netherlands. It is situated on the banks of the Westerschelde estuary, which leads to the North Sea. One of the main attractions in Vlissingen is its beautiful beaches. Vlissingen is known for its long and wide beaches, which are popular with both locals and tourists. The beaches offer plenty of opportunities for swimming, sunbathing, and water sports such as surfing and kiteboarding.

YOUR DMC IN THE NETHERLANDS.

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Why is the Netherlands ideal for your next meeting? Our central location makes us easily accessible. Our focus on **sustainability** means no-waste events and our ability to innovate allows us to adapt to any meeting plan. We welcome everyone in our open, inclusive and resourceful country. Just bring yourself and we'll do the organizing!

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- ✓ Hotel sourcing
- ✓ Meetings
- ✓ Incentives
- ✓ Congress support
- ✓ Transfers
- ✓ Food & drinks
- ✓ Events
- ✓ Business drinks
- ✓ Exhibition participation
- ✓ Tours & excursions
- ✓ VIP Services
- ✓ Entertainment

HIGH-END SERVICE.

We specialize in providing services in the field of travel and tourism and offer fully customized travel programs for groups and corporate clients who are organizing an event or conference.

We can be engaged to assist in planning all aspects of a trip, from booking accommodations and transportation to arranging activities and

excursions. We have extensive knowledge of local culture(s), attractions, and activities anywhere in the Netherlands. This enables us to provide

advice and make recommendations that align with your needs, budget and interests.



We believe that the key to success is in the organization of the details. For this, we tap into our years of experience and business knowledge to meticulously plan every aspect of your brand activation or event. However it's just about planning an event! We bring a healthy dose of humor and passion to every project, along with the perseverance to see it through to the end. We pride ourselves on giving each customer our full perso-

nal attention and honest consultation, and our team of dedicated Allganizers is always ready to go above and beyond to create a truly remarkable and memorable experience for your brand or event.

Thank to our team highly motivated specialists, we are equipped to help in every way imaginable. Whether you're looking to step up your live event game or create an unforgettable brand activation,

our professionals will be right by your side to make it happen.

At Allganized, we live up to our name by taking care of every single aspect of your event, leaving no stone unturned. With our typically Rotterdam no-nonsense mentality, thorough understanding of logistics, and solid network of suppliers, you can trust us to deliver a flawless event that exceeds your expectations.

“ Are you ready to get Allganized? ”

ABOUT ALLGANIZED.

Since 2006, our specialism has been brand activation and organizing business events. We create, organize, and produce for companies and government agencies all over the Netherlands, and companies based abroad.

For our customers abroad we create the best bespoke fieldmarketing campaigns or company events in the Netherlands. Due to our expertise and our network of high-quality suppliers we are able

to take a great deal of work off your hands. Our clients abroad have come to depend on us to be steady as a rock in the turmoil that comes with organizing events. A personal liaison will be assigned with

whom you will be able to discuss your requests and your budget. This way you can be assured that we will set up your event or brand activation according to your exact wishes.



OUR SERVICES.



Hotel sourcing

Room allotments, local knowledge and multiple options. From internationally recognised luxury brands to lesser known boutique hotel properties. We use the strong relationships we have with our suppliers and first-hand local knowledge to provide the most suitable accommodation options for your programme.



Meetings

As professional organizers of conferences and business meetings, we are at your disposal when it comes to organising and setting up the perfect event for your business. This includes, but is not limited to, the right choice of venue, finding and installing the correct technical equipment, transfer service(s), accommodation for delegates, and social programs.



Incentives

Specialized in incentive programs we not only offer our clients an excellent service but, above all, a memorable experience and thus fulfill what the goal and objective of every incentive should be. Whether it is an unforgettable evening in a historical venue, a concert surrounded by nature or a meeting with exceptional personalities, our offer will inspire every client.



Events

Our main goal is to make your event a success in every sense. We dedicate ourselves completely to creating a special event respecting all your needs and wants. We combine your wishes with our experience, precision, and dedication to make sure that your guests will have a unique experience and a good time.



Business drinks

There's never a reason not to have a drink: to toast the start of a new year, during the yearly office Christmas party, to celebrate a milestone that's been reached, while showing a new business associate around your property, or to celebrate a loved jubilarian! We have all the right tools to turn your property into the perfect location to have the perfect celebration.



Exhibition participation

To organise stands at an exhibition is an art in itself and takes a lot of time. We'll completely unburden you by taking care of stand construction, exhibition promotion, catering and hostesses. Turn your exhibition into a success by allowing us to let you focus on what you are good at: selling your product or service.



Congress support

With our wealth of knowledge, we excel at coordinating ground services for congress attendees from diverse locations worldwide. Our comprehensive assistance includes meticulous accommodation selection, ensuring seamless arrivals through our transfer service, and arranging delightful dinners in suitable venues, all as part of our dedicated service.



Transfers

When it comes to a first class transportation service in the Netherlands, Allganized is simply outstanding. Whether you want to be met at the airport or railway station, we make your journey a pleasant experience. Group transportation is a specialty of ours, so do not hesitate to get in touch if you want us to go the extra mile for you and provide you with a set of wheels that fit your group.



Food & drinks

Would you like scrumptious foods and amazing drinks at your event? Using food trucks, bars, a buffet or a served dinner: from local Dutch cuisine to elegant dinner, a summer barbecue to a live cooking event. From a cold beer to the trendiest cocktails, a champagne tower or coffee booths; we can take care of it all, including well-trained, professional staff!



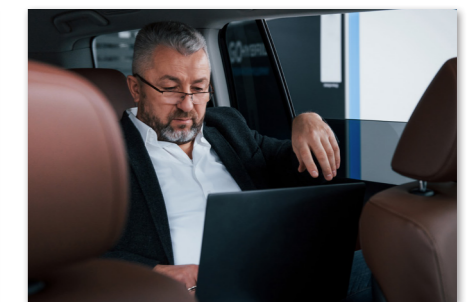
Tours & excursions

We are dedicated to providing exceptional private and group tours to the most fascinating destinations in the Netherlands. Our team of experienced and knowledgeable guides will take you on a journey through the rich cultural history and natural beauty of our country, ensuring that every moment of your tour is unforgettable. We offer a wide range of tours.



Entertainment

There is much more to an event than simply using the right equipment. That's why our production team offers a wide range of products and services to enhance your event. Allganized provides audio and visual services for live and virtual events, as well as an impressive line-up of artists and entertainers.



VIP Services

We will arrange everything concerning your arrival, transfer, and/or departure. This includes checking you in, formalities regarding customs, and luggage handling. Shortly before your departure time or at your arrival, you will be picked up by our luxury transport and taken to the desired destination. This way you'll be ensured of an efficient service and a pleasant start or end of your journey.

A TOTAL OF OVER 75 YEARS OF EXPERIENCE.



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